

# PROSPECTUS



**Providing vibrant opportunities, advocacy, and connection for the Business and Tourism Sectors of the Wonthaggi district.**

Wonthaggi Business & Tourism Association is your connection to local networks, industry insight, professional development, and government compliance. We advocate for local businesses, providing a voice that is heard on issues that matter to you, our local community and our town. Your membership adds to the strength and sustainability of the group. We offer a range of vibrant opportunities for members, as well as discounted advertising exclusive to members.

## **COMMUNITY MEMBERSHIP - \$59 NOT-FOR-PROFIT COMMUNITY GROUPS, OR FULL MEMBER OF OTHER BASS COAST BUSINESS/TOURISM ASSOCIATIONS**

### **EVENTS AND PROFESSIONAL DEVELOPMENT:**

- Invitation to member networking events (discounted tickets)
- Invitation to workshops, and professional development (discounted tickets)

### **EXPOSURE:**

- Brochure Display in Wonthaggi Centennial (Information) Centre

### **ADVOCACY AND COMMUNICATION:**

- Communication on important matters for the business community.
- Advocacy for issues that affect the local business environment

## **BUSINESS MEMBERSHIP - \$149 ALL BENEFITS INCLUDED IN THE COMMUNITY MEMBERSHIP, PLUS:**

### **EVENTS AND PROFESSIONAL DEVELOPMENT:**

- Offer your business discounts direct to other members

### **EXPOSURE:**

- Free standard website listing (discounted premium ads)

### **ADVOCACY AND COMMUNICATION:**

- 25% discount off Local Laws trading permits (up to \$500 value)
- Membership voting rights at Annual and Special meetings, eligible to nominate for Committee positions
- 20% discount off Boardroom Hire

## **PREMIUM MEMBERSHIP - \$299 ALL BENEFITS INCLUDED IN THE BUSINESS MEMBERSHIP PLUS:**

- 1 Premium ad on WBTA website
- Bi-Annual Business Focus via WBTA socials.
- Sponsorship of one Business Networking event
- Logo printed and displayed on the Network's newsletter



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## COMMITTEE MEETINGS

All Members Welcome  
Third Wednesday of every second Month:  
January, March, May, July, September, November

## CONTACTS

WEBSITE:  
<https://wonthaggibusinesses.com.au>

FACEBOOK:  
<https://www.facebook.com/WonthaggiBusinessTourism>

EMAIL:  
[info@wonthaggibusinesses.com.au](mailto:info@wonthaggibusinesses.com.au)

## NETWORKING NIGHTS

February, May, August, October, November

## GET INVOLVED

Business, Tourism Operators, and Community Groups are all welcome to get involved, you can....

- Attend a meeting and keep up to date with all the local business & tourism news.
- Participate in one of our Visual Merchandising Shopfront Competitions.
- Come to a Networking Event and meet local operators.
- Use our Boardroom for staff training, or key customer meetings.
- Participate in one of our Community Events
- Join Committee and make a difference

# JOIN TODAY!

## ADDITIONAL SERVICES

### ADVERTISING:

·1 month pop-up ad on WBTA website	\$250 (member \$125)
·Premium ad on WBTA website	\$300 (member \$150)
·Business Focus via WBTA socials (14 days)	\$300 (member \$150)
·Sponsorship of 1 Networking event	\$400 (member \$200)
·Dedicated page on WBTA website	\$500 (member \$250)